

PRIVACY POLICY

Effective Date: September 20, 2014

General Overview

This Site is (“Site”) is operated by Bivio Software Artisans, Inc. d/b/a Public Prize, Inc. (“Public Prize” or “we”). The purpose of this Privacy Policy is to disclose to you what information we may collect, how we may collect it, with whom we may share it, and certain other matters related to such information, including the choices you have regarding our collection of information and our use and disclosure to other parties of information we may have collected from you. Terms not otherwise defined herein shall have the meaning ascribed to such terms in our [Terms of Use](#).

Except as otherwise discussed in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you online. For some services, we collect and transfer personal information to a service provider, or you may visit other service providers through links on our Site who may collect and use your personal information. We encourage you to review the privacy policies of these sites before you disclose your personal information to others.

Please read the following to learn more about our data collection policies and practices:

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Types of information that may be collected

We may collect personally-identifiable information and non-personally identifiable information when you use our Site. Personally-identifiable information is information that can be used to identify you individually (either alone or in combination with other information), and non-personally identifiable information cannot be used to identify a specific individual. The personally-identifiable information we collect is used to facilitate the purchase and delivery of information, products or services to our customers and visitors. Specific personally-identifiable information collected may include, but is not limited to the following and may be subject to change:

- In the case of a Contribution completed on our Site, a PayPal or other payment account may be required.. During this process we may collect certain personally-identifiable information, such as name, email address, and IP address.
- In the case of a Contestant, we may collect a variety of personal information in order to determine your eligibility to enter a Contest, to notify you of your prize winnings, contact you about your Entry, or perform any necessary authentication regarding your contest eligibility. We may collect information such as your name, address, email, phone and any other information included on your contest registration form.
- If you wish to receive any future communications from us (newsletters, notices of other contests, etc.) we may require you to complete an entry or similar form which will require the submission of certain personally-identifiable information, such as name, email address, and potentially other information as identified on the registration form.

What information is collected and how?

We may collect information from you in several different areas on the Site, including but not limited to those described below:

Inquiries

If you inquire about our contests or our service in general, whether through the 'Contact Us' portion of our page, or otherwise, you may be asked to complete a form and provide personally-identifiable information such as your name and email address. Unless you opt-in, we will use this information only to respond to your inquiry.

Newsletters and Site Emails

We may offer newsletters and/or other communications to share information with you about the Site, future contests or promotions, about us and our affiliates and sponsors, or about our business partners. You may opt-in to receive communications either by registering for a particular newsletter or type of information, or in conjunction with your registration as a Contestant or Contributor on the Site.

Contestants

If you register to be a Contestant (whether as an individual or authorized agent of an organization), you may be asked to complete a registration form and provide personally-identifiable information. This information may include your name, email, phone, legal physical address, legal business name, your tax id number or company Tax Identification Number (TIN), PayPal account email, date of birth, and additional information requested on your registration form or by Public Prize.

Your personally-identifiable information may be used by us or our partners (including without limitation contest sponsors and judges) to contact you related to your participation in a contest, for winner notification, prize delivery confirmation, or other promotional, verification, or tax purposes. Your entry may also result in your being added to our email/ mailing lists as well as those of our promotional partners associated with the promotion. Acceptance of a prize may require you (unless prohibited by law) to allow us to post publicly some of your information on the Site, such as on a winner's page, in the event you win a contest.

Contributions

If you submit money through our Site, such as a contribution to a contest, we may require that you provide your name, email, address, PayPal account information, and other details. We may also require Contributors to register on our Site and provide personally-identifiable information such as your name, email address, physical address and additional information requested on your registration form or by Public Prize. We will use this information to complete the transaction that you have requested, to contact you regarding your contribution, or other promotional or verification purposes.

Surveys or Judging

From time-to-time we may request personally-identifiable information from you via surveys or voting polls. Participation is voluntary and you will have the opportunity to decide whether or not to disclose any personally-identifiable information. At times, you may have to register to vote or to take part in a survey.

Social media registration

We may use third-party providers to manage our registration or logins to our Site. When you register using a third-party provider, such as Facebook or Google+, we may see the public information in your profile, username, email or other personally identifiable information provided by those third party providers. Please see the privacy policies of each of these providers for more information about the information provided by each of these service providers.

Cookies

The Site uses standard technology called "cookies," which are small data files that are transferred to your computer. Cookies identify your browser to a site whenever you visit the site, and improve functionality by saving your passwords, purchases, and preferences. By

tracking how and when you use our Site, cookies help us determine which areas are popular and which are not. Many improvements and updates to the Site are based on data obtained from cookies. Accepting cookies allows you, among other things, to personalize your experience on our Site.

If you do not want information collected through the use of cookies, you generally can opt out of providing this information by turning the cookies off in your browser; however, some areas of the Site may not provide you with a personalized experience if you have disabled the use of cookies. Because there is not yet an industry standard regarding how to respond to web browser “do not track” settings, our Site does not currently respond to this setting.

Please note that we may use third parties, such as social networks who facilitate registration on our Site, or other promotional partners who may use cookies or similar technologies. These third party technologies may track Users across other sites and over time. Please be sure to read any third party cookie or privacy policies applicable to you. For general information about cookies, please visit www.allaboutcookies.com.

Analytics tools

Our Site may use Google Analytics or similar tools or services to collect information about the performance and use of our Site. Our analytics services may collect information such as how often users visit our Site, what pages they visit when they do so, and what other sites they used prior to coming to our Site. We use the information we get from Google Analytics and other providers to improve our Site and our other web sites. Although Google Analytics places persistent cookies on your computer to identify how users arrived at the Site and the number of times they return, the cookies cannot be used by anyone but Google. Google’s ability to use and share information collected by Google Analytics about your visits to our Site is restricted by the [Google Analytics Terms of Use](#) and the [Google Privacy Policy](#). You can prevent Google Analytics from recognizing you on return visits to this Site by disabling cookies on your browser.

IP Addresses and click-stream data

We may identify users by their IP address (e.g. to determine the general location or zip code of a User). An IP address is a number that is automatically assigned to your computer whenever you access the Internet. When you request Web pages from the Site, our servers log your IP address.

We may identify click-stream data for purposes of system administration, to improve our Site and to report aggregate information to our advertisers, sponsors and/or for other internal uses related to our Site. Click-stream data is information collected by our computers when you request Web pages from our Site. Click-stream data may include such information as the page served, the time, the source of the request, the type of browser making the request, the preceding page view and other such non-personal information. This data helps us analyze

how visitors arrive at our Site, what type of content is most popular, what type of visitors in the aggregate are interested in particular kinds of content, and the like.

How do we use the information we collect?

We internally use personally-identifiable information about our Users, including information provided by social media networks during registration, to improve our marketing and promotional efforts, to statistically analyze Site usage, to improve our content and product offerings and to customize the content and layout of our Site. We believe these uses allow us to improve the Site and provide better service to our customers. We may use a Contributor or Contestant's email address and mailing address or phone number, to contact them regarding, administrative matters or notices, issues with a contest entry or transaction, satisfaction with the Site and/or our services and to provide further information regarding additional contests or other information in which we believe they would be interested. We may also use information we maintain about a user to resolve disputes and troubleshoot problems.

We collect, process and use personal information for the purpose for which it was first collected and, if applicable, as authorized by you. This may include the uses described above or other uses which you may later authorize. We take reasonable steps to ensure that personal information collected is relevant to its intended use, and is accurate, current and complete. We will not use your personal information for any purpose incompatible with this Privacy Policy unless we provide you notice and an opportunity to opt-out (or opt-in to the extent required by applicable law).

To whom may the information be disclosed?

Information we collect may be disclosed to a variety of parties, depending upon the purpose for which the information was provided and the context in which the information was provided. When we transfer information to third parties, we use reasonable efforts to assure that they comply with our Privacy Policy and applicable legal requirements.

If you register with our Site, your information will be aggregated and maintained as part of your profile. We may access or use such information or we may share such information with our current or future sponsors, partners and related companies. In order to facilitate the contest, we may share Contestants' names and contact information with sponsors, contributors and judges so that they may contact Contestants regarding their Entries. By submitting an Entry or Contribution, you consent to the sharing of your name and contact information with contest judges and sponsors, and any personally identifiable information required by taxation or other legal authorities. Further, we may publically post a list of the winning Contestants or certain Contributors.

In order to process your requests, we may provide your personally-identifiable information to service providers, such as PayPal, or other companies who work on our behalf in order to fulfill your transaction or requests.

Except as may be required by your Entry or Contribution or as discussed below, you may opt-out of having your name publically posted or having your personally-identifiable information shared with any third parties by following the instructions below under “What choices do I have about collecting, using, and disclosing my information?”

In the event that we go through an existing or potential business transition, such as a merger, acquisition, liquidation or sale of all or a portion of our assets, customer information will, in most instances, be part of the assets transferred.

We may, without your consent, access and disclose your personal information, any communications sent or received by you, and any other information that we may have about you to the extent we believe such disclosure is required by law, regulation, rule or court order; pursuant to requests from governmental, regulatory or administrative agencies or law enforcement authorities; or to prevent, investigate, identify persons or organizations potentially involved in, or take any action regarding suspected fraud, violations of our Terms of Use, or activity that appears to us to be illegal or we believe may expose us to legal liability. Additionally, we may disclose personal information in situations that we believe to be emergencies involving potential threats to the physical safety or any person or property if we believe that your information in any way relates to that threat.

What choices do I have about collecting, using, and disclosing my information?

It is possible for you to use certain features of our Site without giving us any personally-identifiable information. At any time, you may opt-out of having your information provided to third parties for marketing or other commercial purposes, and opt-out of other communications from us (except communications related to any contest you have entered or Contributions you have made). You can unsubscribe from email newsletters or similar communications by clicking on the unsubscribe link in every email. You may opt-out of all information sharing with third parties for marketing purposes by emailing us at privacy@publicprize.com or by sending a letter to Public Prize, Inc., ATTN: Privacy, 4800 Baseline Rd., Unit E104-336, Boulder, CO 80303.

To obtain a list of the personal information that Public Prize holds about you, or for residents of California (as required by California law) the kinds of personal information Public Prize has disclosed to third parties for direct marketing purposes during the preceding calendar year, please write: Public Prize, Inc., ATTN: Privacy, 4800 Baseline Rd., Unit E104-336, Boulder, CO 80303.

Correcting or deleting personal information

You may correct, update or remove the personal data you have provided to us by sending an email to privacy@publicprize.com, by contacting us by mail Public Prize, Inc., ATTN: Support, 4800 Baseline Rd., Unit E104-336, Boulder, CO 80303, or if you have created an online profile on our Site, by logging in and making changes to your profile.

Security precautions in place to protect your information

We have implemented reasonable security measures to safeguard the personally-identifiable information you provide us. However, please keep in mind that “perfect security” does not exist on the Internet, and accordingly we cannot provide any guarantee that your information will remain secure.

Links to other Websites

You should be aware that when you are on the Site you could be directed to other sites beyond our control. For example, if you “click” on a link to one of our sponsors or service providers, you will likely leave the Site and move to a different website which is not operated by us. This may include links from partners that may use the Site’s logo as part of a co-branding agreement. These other websites may send their own cookies to you, independently collect data or solicit personal information and may or may not have their own published privacy policies. If you visit a website that is linked to the Site, you should carefully review that site’s privacy policy before providing any personal information. This Privacy Policy does not apply to any information you submit to third-party websites, including, without limitation, any websites that may be connected to our Site by hypertext link or otherwise

Limitation of Liability

By providing us with any personally-identifiable information you expressly and unconditionally release and hold harmless Public Prize, its parents, subsidiaries, affiliates, related companies and their respective shareholders, owners, members, directors, officers, employees and agents (collectively, the “Releasees”) from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the use and/or misuse of your collected personally-identifiable information. In addition, while we take reasonable steps to prevent third party companies from making unauthorized use of your personal information, we cannot be held be held liable for any injuries, loss or damage of any kind arising from or in connection with the use and/or misuse of your collected personally-identifiable information by those third parties.

Notification of changes and acceptance of the Privacy Policy

By using this Site, you signify your agreement to the terms of our Privacy Policy. We may change this Privacy Policy from time to time. If so, any such changes will be posted on this page, so that the we may keep users informed of its information collection practices. Accordingly, we recommend that you consult this page frequently so that you are aware of our latest policy. Your continued use of the Site shall constitute your acceptance of such revised Privacy Policy.

International Users.

If you are accessing this Site from outside of the United States, your information will be transferred to Public Prize in the United States. Regardless of where your information is

collected or transferred, the information will be treated in accordance with this Privacy Policy. You understand that in order to create a profile or enter into a potential license transaction on our Site, your information will be transferred to Public Prize in the United States. If you do not consent to this transfer, please do not use our Site.

Contact information for questions or concerns about this Privacy Policy

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, please contact privacy@publicprize.com, or write to us at Public Prize, Inc., ATTN: Support, 4800 Baseline Rd., Unit E104-336, Boulder, CO 80303.